



MANTIQ LAUNCH DELIVERY PARTNER PROGRAMME

We give you a complete business start-up programme to deliver in your area at no cost to you.

You get the curriculum, software, editable co-branded materials, trainer onboarding, reporting and ongoing support. No trainers? We will come to your venue and deliver the programme for you.

Complete

PROGRAMME READY
TO RUN

Flexible delivery

CHOOSE SELF-DE-
LIVERY OR LET US
DELIVER

1–3 mo

ATTENDEE PLAT-
FORM ACCESS

Everything you need, **already built.**

You are not buying a slide deck or licensing a course. We give you the programme, the delivery environment and the support needed to put it in front of people in your area.

01

A complete one-day programme

A structured 09:30–15:30 business start-up day with thirteen timed blocks, clear outcomes and a tested delivery sequence.

02

The full curriculum and materials

A teaching slide deck, presenter scripts, facilitator handbook, timings, activities and offline fallback materials.

03

Live classroom software

A private presenter view, attendee join codes, synchronised slides, timers, polls, word clouds and live activities.

04

The business-building toolkit

Attendees use our real validation, research, finance, brand, website and campaign tools to produce their business in the room.

05

Editable, co-branded delivery

Add your identity, local services and referral routes. Your trainers can edit the deck and add material for the people you support.

06

Trainer onboarding and rehearsal

We train your advisers or lecturers, rehearse the full day with them and remain available when they begin delivering.

07

Outcome and attendance reporting

After each cohort, receive a record of attendance, completed outcomes and what participants produced during the day.

08

Continued access for attendees

Every participant keeps full access to Mantiq Launch for one to three months, depending on your delivery partner tier.

Use your trainers, or use ours.

A lack of internal delivery capacity should not stop you offering the programme. Choose the model that works now and change it later.

DELIVERED BY YOUR ORGANISATION

Your team runs the programme

Your advisers, enterprise staff or lecturers deliver with our software and materials. We prepare them properly before they stand in front of their first cohort.

- Trainer onboarding and a complete rehearsal
- Editable slides and co-branded participant materials
- Deliver as often as local demand supports

DELIVERED FOR YOUR ORGANISATION

We come and run it for you

You provide the venue and recruit the cohort. A Mantiq trainer brings the programme, runs the room and handles the technology — still at no cost to you.

- No trainer capacity required from your team
- One-off, monthly or fortnightly delivery
- Your staff can observe before taking delivery in-house

YOUR ORGANISATION REMAINS PART OF THE JOURNEY

The programme creates a route back into your support.

A participant starting a business will often need the membership, mentoring, finance, premises, networks or follow-on programmes you already provide. We add that route into your co-branded delivery instead of treating your organisation as a source of attendees.

WHY THE PARTNERSHIP COSTS NOTHING

We succeed when the businesses started through you keep going.

Mantiq Launch earns revenue when some participants continue using the software after their included access ends. That is why we can supply and deliver the programme at no cost, and why there is no sales pitch in the room. Our incentive is to help people build something useful enough to continue.

A high-value local offer, **without building one.**

Add practical start-up delivery to what you already do, without finding a new budget, commissioning curriculum or assembling a collection of disconnected tools.

Extend your support offer

Give clients, students or residents a structured next step from an initial conversation into practical business creation.

Support a cohort at once

Move beyond one-to-one advice and help up to twelve people make measurable progress in the same working day.

Produce tangible outcomes

Participants finish with things that exist — evidence, a brand, a live website and a campaign — rather than attendance alone.

Create a route into your services

Add your own membership, mentoring, enterprise, grant or follow-on support as a proper part of the programme.

Report what happened

Use attendance, outcome completion and participant activity in your own stakeholder, funder or programme reporting.

Start without procurement

There is no partner fee, licence or revenue share. Nothing is sold to you, so there is nothing to purchase.

BUILT FOR LOCAL BUSINESS SUPPORT

One partnership, **different local missions.**

The delivery kit is the same. The people you use it to support — and the route you give them afterwards — are yours.

FOR ADVISERS AND COACHES

Independent business advisers

Add a credible group programme alongside your one-to-one work and give clients access to tools that would otherwise require several specialists.

FOR EDUCATION

Business schools, colleges and universities

Run an enterprise day for students, graduates or staff-led start-ups that fits a timetable and produces evidenceable outcomes.

FOR PUBLIC AND MEMBERSHIP BODIES

Chambers, councils and growth organisations

Offer practical start-up support to members or residents at a repeatable local cadence, with no delivery budget required.

They arrive with an idea. They leave having started.

By 15:30, every attendee has a named business with a checked domain, evidence about the market, a defined customer, a priced offer, a brand, a live website, a launch campaign and a seven-day plan. They also take one real action outside the room before they leave.

A CLEAR AND CREDIBLE PROMISE

We provide a launchable business system and all the practical groundwork needed to get started, including tangible progress and real-world actions. This is a positive foundation your organisation can confidently support and celebrate.

EIGHT PARTICIPANT OUTCOMES

Not course content. Completed work.

Each outcome is checked during the session and provides a concrete record of what participants achieved.

01

Business brief and available name

A clear description of the business, its customer, and a domain and social handle available to claim.

02

Market evidence and a decision

Competitor and demand evidence, followed by an explicit decision to proceed or revise.

03

Customer and position

A primary customer, problem, value proposition and key message.

04

Offer, price and forecast

What they sell, what it costs and a financial forecast they can explain.

05

Exportable brand system

Logo, colour palette, typography and tone of voice.

06

A live website

Published on the internet with a clear call to action — not a mockup.

07

A launch campaign

One chosen channel, one campaign idea and finished creative ready to publish.

08

A seven-day plan and first action

A short action plan, plus something genuinely sent, posted, published or booked.

A complete route from idea to launch.

Every working block follows the same pattern: demonstrate, coach, build against a timer, then review. The timetable below comes directly from the live teaching deck.

09:30	01 Welcome and accounts live Leaves with: An account, signed in and joined to the live session	20 min
09:50	02 Describe your business Leaves with: A named business with a clear one-sentence pitch	20 min
10:10	03 Check name availability Leaves with: A domain and handle that are free to claim	15 min
10:25	04 Validate market Leaves with: Evidence, positioning and a go or revise decision	35 min
11:00	Break	10 min
11:10	05 Market research Leaves with: Audience, channels and content insight	25 min
11:35	06 Marketing strategy Leaves with: Personas, messages, voice, plan and content pillars	30 min
12:05	Lunch	40 min
12:45	07 Financial plan Leaves with: A priced offer, a forecast and a runway you understand	30 min
13:15	08 Brand studio Leaves with: A brand kit you can export	25 min
13:40	09 Build website Leaves with: A live website on the internet	45 min
14:25	Break	10 min
14:35	10 Connect socials Leaves with: Handles linked where your customers are	10 min
14:45	11 Marketing campaign Leaves with: One channel, one concept, one piece of creative	20 min
15:05	12 Launch review Leaves with: An honest score and the gaps to fix first	15 min
15:20	13 Launch checklist Leaves with: A seven-day plan and one real action taken	10 min

Better delivery earns **more runway for your learners.**

Bronze, Silver and Gold are quality marks, not paid plans. As your track record grows, we can trust you to give learners longer access — making your programme more valuable and more competitive in your area.

BRONZE

Approved delivery partner

1 month

The starting quality mark for every partner approved to deliver Mantiq Launch.

HOW YOU EARN IT

- Complete trainer onboarding and a full rehearsal
- Meet the agreed delivery and co-branding standards
- Record attendance, outcomes and learner feedback

Every learner receives one month of full platform access after the session.

SILVER

Proven delivery partner

2 months

For partners whose sessions repeatedly produce strong learner experiences and continued activity.

HOW YOU EARN IT

- Build a consistent record across multiple completed cohorts
- Maintain strong completion, feedback and delivery quality
- Achieve healthy learner continuation, including paid membership
- Support the partnership through accurate reporting and promotion

Every learner receives two months of access, giving you a stronger local offer.

GOLD

Leading delivery partner

3 months

Our highest mark for partners starting high-quality businesses that continue building with Mantiq.

HOW YOU EARN IT

- Sustain excellent delivery across regular cohorts
- Demonstrate outstanding learner outcomes and satisfaction
- Produce one of the strongest continuation and paid membership records
- Actively champion the programme and the shared partnership

Every learner receives three months of access — the longest runway and our strongest partner proposition.

HOW PARTNER STATUS IS ASSESSED

We review the whole delivery record, not one sales number: session quality, learner completion, feedback, continued platform activity and how many eligible learners choose a paid Mantiq membership after their included access. Paid continuation matters because it is strong evidence that the session helped start an active business worth continuing — but it never replaces teaching quality.

- Quality and consistency of delivery
- Learners completing the programme outcomes
- Businesses started through the programme continue and progress
- Reliable reporting, co-branding and shared promotion

Status is reviewed as evidence builds and can move in either direction. Learners are never pressured to buy: no card is taken on the day, and paid continuation is only counted after they freely choose to remain once their included access ends.

WHAT PARTNERSHIP REQUIRES

No fee. **A working relationship.**

We provide the programme and delivery infrastructure. You provide the local context that makes it useful.

A suitable cohort

Recruit people who are ready to work on a business idea. One trainer can properly support up to twelve attendees.

A workable venue

Desks, power, a readable screen and wifi capable of supporting thirteen laptops using AI tools.

Visible co-branding

Your identity sits alongside Mantiq Launch. Partners can localise and add to the programme, but not remove its origin.

Shared promotion

Promote sessions to your audience, credit the partnership publicly and allow us to promote the work we do together.

A short debrief

Share what worked, what did not and what your participants needed so the programme keeps improving.

Practical assurances.

Nothing to procure

No fee, licence, purchase order or revenue share.

UK-based and GDPR compliant

Participant data is protected and never sold.

Participants own their work

Their business, brand and website remain theirs.

No selling in the room

No payment details and no upgrade pitch during delivery.

No prior knowledge required

The programme supports complete beginners.

Outcome reporting included

Attendance and completed work are recorded after every cohort.

COMMON QUESTIONS

What exactly do we receive as a delivery partner?

The complete programme: curriculum, editable co-branded slides, facilitator materials, live classroom software, access to the full business-building toolkit, trainer onboarding, ongoing delivery support, attendee access and outcome reporting.

What does the partnership cost?

Nothing. There is no delivery fee, licence, revenue share or minimum purchase. If our trainers deliver at your venue, that is also provided at no cost.

What if we do not have trainers available?

We can deliver the programme for you. You recruit the cohort and provide the venue; a Mantiq trainer runs the day and manages the technology. If you later want to bring delivery in-house, we train your team.

Who is the programme suitable for?

Aspiring founders and very early-stage business owners with an idea or a rough sense of one. No business background is required. Attendees need a laptop, an email address they can access and a willingness to work through the day.

Do our advisers or lecturers need to be business experts?

They need to be comfortable facilitating a room. The programme provides the structure, scripts and live demonstrations. We onboard and rehearse with every new trainer before their first session.

Bring the programme to your area.

Tell us who you support and how you would like to deliver. This short application gives us enough context to arrange a useful first conversation.

mantiq-launch.com/partners

Or email hello@mantiq-launch.com. No commitment, no fee and no procurement process.